



OJO AL PIOJO THE 4TH INTERNATIONAL SHORT FILM FESTIVAL FOR CHILDREN 16. 17. 18 AND 19 JULY . ROSARIO . ARGENTINA

The Centro Audiovisual Rosario under the Ministry of Culture and Education of the Municipality of Rosario organizes **Ojo al Piojo International Short Film Festival for Children** to be held on Wednesday 16, Thursday 17, Friday 18 and Saturday July 19 in Rosario, Santa Fe, Argentina.

The CAR is a public cultural space of the highlights concerning audiovisual events in the city, national and international significance. Under the premise of spreading the audiovisual productions, carries forward many proposals with other cultural and educational institutions, promoting the access of cultural goods to different sectors of the population. With the completion of the Ojo al Piojo days devoted exclusively to promote audiovisual production for children weaving an alliance between culture, education and entertainment recreating the magic of cinema that transports various possible worlds.

BASES TO PARTICIPATE

Ojo al Piojo, International Short Film Festival for Children, is a program designed for children's that promotes the dissemination of audiovisual works made by children and for children . We call on filmmakers , directors, teachers, children and young people to participate with their works . The theme is free . The length should not exceed 15 minutes.

The deadline for receipt of the short is Friday May 16, 2014 . Are not considered entries received after the closing date cited above . For mailed materials, shall be by valid postmark date, but those shorts arriving once finished will be automatically pre -registered for next year's festival.

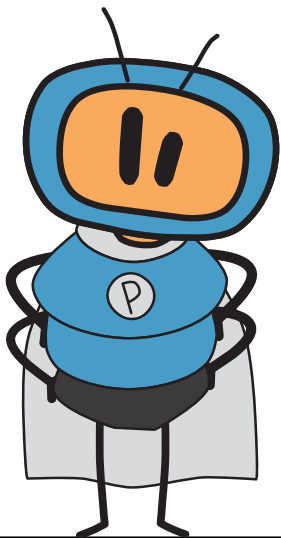
TERMS

Audiovisual works can participate up to 15 minutes by children or for children, from 1 January 2012 to date. Works that have participated in previous editions of the festival will not be accepted.

Audiovisual works made by children are those productions that represent ideas and genuine interests of the kids and in which participation is seen in the process of performing the work.

Audiovisual works made for children are those productions by adults (over 18 years) to express ideas and contents according to children and do not contain offensive images or stories , scenes of explicit violence and do not conflict with the protection of the child .

Those productions that were not spoken in Spanish may be dubbed in Spanish or have Spanish subtitles to be bent by the production of the festival.



The works may be produced in any format and means of imaging, but the delivery format DVD must be ensuring that the work is readable both in image and sound. Works that do not meet the technical requirements for proper playback will be automatically disqualified. Residents in Argentina filmmakers must submit two (2) copies, one DVD (NTSC or PAL) format and another with short mov file or mp4 with h264 encoding, containing only one entry per disk and a plastic box for work (dvd box 14mm) to protect the material and ensure the technical quality of it, labeled with title of the work and name of director for proper identification.

The copy submitted will be considered final copy and can not be replaced once registered. The quality of the copies must be checked at source.

Each work submitted must be accompanied by an entry form, duly completed and signed by an affidavit. Works that do not meet this requirement will not be accepted.

The registration is free of charge. In the case of non-resident filmmakers in Argentina, sent his work through Movibeta, shall pay the amount specified on the site.

> **IMPORTANT:** Non resident filmmakers in Argentina may send audiovisual materials through Movibeta platform. To do this, they must enter the link Movibeta official festival page or enter the festival <http://www.movibeta.com/> search and follow the instructions for sending your work. It is recommended to upload the file with extension mov or mp4, h264 encoding with a quality up to 500 MB for short films.

POSTAL SHIPPING

The filmmakers, after preparing the material (in parcel : box, envelope, sealed package) sent the material addressed as follows :

Centro Audiovisual Rosario
Chacabuco 1371 - Parque Urquiza (2000) Estación Rosario, Argentina . Fax: (00-54) 341-4802 545/728
Email: festivalojoalpiojo@rosario.gob.ar
www.festivalojoalpiojo.gob.ar
www.centroaudiovisual.gob.ar

All films will be judged by a jury of preselection shall be empowered to select the works that integrate the Official Skills : Official Competition Films made by children and Official Competition Films made for children.

All works submitted will become part of the heritage of Centro Audiovisual Rosario, which is committed to disseminating short as an art form. Its use is strictly cultural, educational and / or teaching, not commercial.

The filmmakers allow the use of up to 10% of each work, with a view to display promotion-



al Festival .

Works that don't comply with the conditions laid down in the rules shall not be entered. The Festival also resolved by trial, without appeal , any event specified in this regulation.

JURIES

The Organizing Committee of Centro Audiovisual Rosario appoint a Jury Award to designate awards and relevant. The jury will be composed of boys and girls members of Consejo de niños de Rosario and filmmakers, producers, professionals involved in child production. All cases not provided for shall be decided by the Organizing Committee. The decision of the Jury is final.

AWARDS

Award for "Best short film made for children " which consists of the sum of \$ 6,000 (pesos),
Award for " Best Short Film by children " which consists of the sum of \$ 6,000 (pesos), this value should be used for the purchase of materials or equipment necessary to continue the audiovisual realization.

Award short film most voted by the public.

Special Prize for Best Short Film Superheroes .

Moreover, the jury has the power to grant special mentions in those items that it deems .
The sole submission in the Festival implies the tacit and full acceptance of these rules .

